

Mohammad Bakir

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SUMMARY

UI/UX Designer with a user-centred, problem-solving approach focused on empathy, research, and iteration to craft intuitive experiences. Over three years of product design experience at Dotix and b3Intelligence, with experience leading a cross-functional team from client brief through delivery.

EXPERIENCE

Product Designer Dotix

Aug 2023 – Present • Remote

Lead a cross-functional team of 2 developers and 1 designer, owning the end-to-end design process from client brief through delivery.

Design and ship a range of digital products — SaaS platforms, web applications, and websites — tailored to specific company and client requirements.

Progressed from solo designer to team lead over 3+ years, taking on increasing ownership of product direction and design quality.

Translate business goals and client needs into functional, high-fidelity product designs, balancing usability with technical feasibility.

UI/UX Designer b3Intelligence

Dec 2022 – Aug 2023 • Delhi, India

Designed UI/UX for client-commissioned applications and websites at a boutique digital agency.

Worked directly with clients to translate briefs into polished, functional interface designs across multiple concurrent projects.

Analyst Global Imperial • Sep 2021 – Sep 2022 • Delhi, India

Web Developer silverheadseo

Jan 2019 – Aug 2021 • Remote • Part-time

Built and customized client websites on WordPress, including theme installation, configuration, and design adjustments to brief.

Delivered end-to-end freelance-style web projects on a part-time basis while completing formal education.

SKILL

Technical

Figma // Adobe XD // Canva // Adobe Photoshop // Adobe Illustrator // HTML/CSS // Notion // Slack // ChatGPT // Claude // Jira // Framer

Design

User Experience // User Research // Motion Graphics // Motion Design // Visual Design // Responsive Design // Design Thinking // Experience Mapping // Web Design // Mobile Design // Wireframing // Prototyping // Design System Specialist // Typography // Color Theory // Usability Testing // Usability Studies // Storyboarding // Sketching

Collaboration

Communication // Design Critique & Feedback // Strong Presentation // Detail-Oriented

PROJECT

Orbit AI (Console) Freelance project

// January 2025 – March 2025

Designed the UI/UX for an internal tool that enables employees to manage AI-verified and RM-assigned leads, streamlining disbursement workflows and improving efficiency.

Hungana (Web & App Design – Europe Market) Freelance project

// July 2024 – September 2024

Designed the end-to-end UI/UX for Hungana, a service-booking platform similar to Urban Company, enabling users to schedule professionals for home services, track bookings, and view provider ratings.

Frontway (Mobile) Freelance project

// January 2024 – March 2024

Developed a design system ensuring UI consistency, conducted competitive analysis, created prototypes, and reviewed the application for UX improvements.

Fay (website) Freelance project

// October 2022 – November 2022

Created design system components for a consistent UI in Figma, developed and tested prototypes, and ensured seamless handoff to developers with quality checks against Figma designs.

EDUCATION

Master of Business Administration (MBA), Marketing

Mahatma Jyotiba Phule (MJP) Rohilkhand University, Bareilly, India · 2020 – 2022

Bachelor of Commerce (B.Com), Business/General

Mahatma Jyotiba Phule (MJP) Rohilkhand University, Bareilly, India · 2017 – 2020

CERTIFICATIONS

Google UX Design Specialization — Coursera

Mar 2023 – Jul 2023 · UX foundations, wireframing & low-fidelity prototyping, UX research, high-fidelity prototyping in Figma, responsive design in Adobe XD, designing for social good.